

RELEASE FORM

For Video footage, photos and other recordings

Event at _____

School/ Venue/ Location _____

Auckland Council relies heavily on photos and video as media through which the diversity of the Auckland region, both in terms of population and geography, can be illustrated in all our communications such as planning documents, marketing campaign collateral and digital communications. Photos and video also assist in contextualising projects and initiatives, breaking up complex information and engaging target audiences with key messages.

1. I consent to any video footage, photos, and any other recordings of myself taken at the Event being used (free of charge) by Auckland Council for promotional purposes.
2. I agree and acknowledge that Auckland Council will own all copyright in the footage, photos and any other recordings taken at the Event and can use these on its websites or in other public distribution media for promotional purposes in accordance with Auckland Council's policies and guidelines.

Authorised signature

Name/ Signature/ Date

Parent/Caregiver consent (if under 18 years)

I have read the above and understand and agree to my child/children _____ (first names) being filmed/ photographed at the Event and the footage/ pictures being used free of charge by Auckland Council for promotional purposes.

Parent/Caregiver name/ signature/ date

School Principal consent

I have read the above and give permission to Auckland Council to film, take photos and other recordings of the students of the _____ School during the Event and use the footage, photos and other recordings for promotional purposes.

Principal name/ signature/ date